

# RASA THE BRANDSTORY

asa boasts of becoming Rajasthan's first Oxy wellness lounge providing Hyperbaric Oxy Therapy (HBOT) along with Bio-Light therapy, Chemical peels & facial Treatments.

We are committed to building a culture that focuses entirely on the well-being of our clients. Aesthetics to us, does not limit to an exterior beauty phenomenon but to an overall wellness and vigor. We empower individuals to actively create the world they want to live in by consciously turning a lifestyle brand into a way of life.

#### HYPERBARIC OXY THERAPY

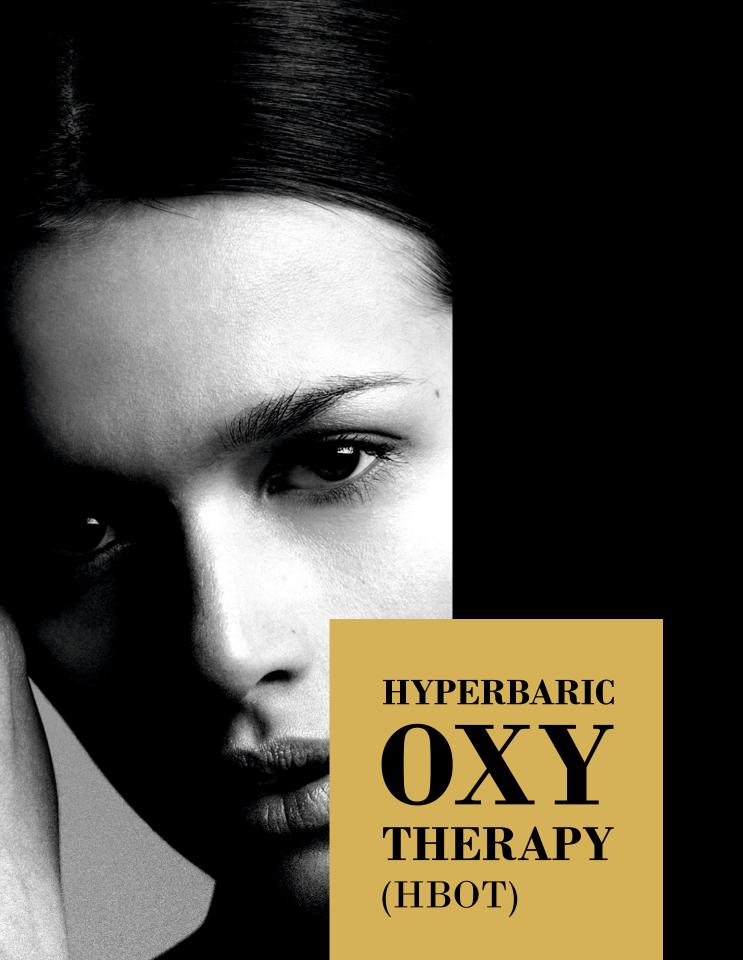
#### BIO-LIGHT TREATMENT

CHEMICAL PEELS

FACIAL TREATMENT

HAIR EXTENSION





#### **HYPERBARIC OXY THERAPY (HBOT)**

1st OXY Wellness Treatment in Rajasthan

Skin rejuvenation

Anti- ageing

Skin toning

Skin brightning

Wrinkle reduction

Stimulation of Immune system



xygen is the most important nutrient available or earth. Oxygen is at the very center of every biochemical process in our bodies. Oxygen is a key component of optimal physical and mental health. Adequate oxygen levels in your body will keep you in balance. Oxygen feeds the body, supports the immune system, destroy toxins substances, and promotes new cell growth. Today the atmosphere contains only 21% oxygen. Only a few hundred years ago, oxygen was almost 35%. Many of today's illnesses as well as premature aging are caused by lack of oxygen.

Hyperbaric oxygen therapy can significantly improve your body's ability to fight cell decay by destroying harmful bacteria, ramping up your body's immune system and increasing blood flow which helps repair and regrow damaged cells.

Hyperbaric oxygen therapy improves the quality of life, a potentially great longevity and anti aging tool since it multiplies the stem cells, keep it healthier so they can repair our bodies and rejuvenate.

Hyperbaric oxygen therapy today is not only used for treatment of serious medical conditions but is widely popular and available as a natural therapy to cope with the effects of aging, stress, illness, injury or over exertion all over the world in cosmetic, antiaging and well ness centers.

Hyperbaric oxygen therapy is the most outstanding of all the therapies. Natural, Drug free & safe therapy with no side effects



### What is Hyperbaric Oxygen Therapy (HBOT)

Hyperbaric oxygen therapy is scientific and obeys the law of physics.

Its is a mode of treatment involving delivery of high doses of oxygen to the body by breathing pure oxygen inside a pressurized chamber. It is a natural, pain free, drug-free and non invasive treatment

#### Hyperbaric oxygen therapy chamber

Hyperbaric oxygen therapy chambers are used to administer HBOT. The patient is enclosed in the chamber with increased atmospheric pressure along with a concentrated delivery of oxygen usually from 90-100% oxygen so as to reach all the tissues in your body.







#### Who can take HBOT?

Il ages, including young children and the elderly can safely receive hyperbaric oxygen therapy, unless certain physical conditions exclude them from therapy. Many international and Indian Bollywood celebrities have made it regular regimen to their course in anti-ageing and wellness.

Diabetics use HBOT to prevent circulatory problems. Professionals athletes and sports persons from India and abroad use it to optimize their body's ability for peak performance and for rapid recovery from injuries.

Benefits of HBOT in Anti – aging, Wellness and cosmetology:

HBOT is particularly effective in cosmetic treatment such as skin rejuvenation, anti-ageing, skin toning, wrinkle reduction, stress and stimulation of the immune system. It is also highly useful for people who are under the stress of long working hours, daily late night, frequent and long travel and insomnia. It is also very helpful for hangover and partying.

It is highly recommended along with any type of cosmetic procedure to prevent and treat common problems such as wrinkles, fine lines, sagging skin, dry dull skin texture, tiredness and fatigue. It is also extremely useful to treat various skin problems including eczema, acne, psoriasis and others as an adjunct therapy.

#### Benefits of Hyperbaric oxygen therapy

#### In Wellness

\*Improved performance \* Increased strength \* Enhanced endurance \* Reducing inflammation, Swelling, pain \* Reducing fatigue and recovery time \* Speeding up healing of muscles, Reducing & Preventing Infection,\* Reducing scar tissue formation \* Cleansing blood from toxins and toxic substances \* Maintaining general health \* Improves skin tone and texture \* Antiaging affects of the body \* Longitivity



#### In health & beauty of The Skin

\*Skin and body rejuvenation \*Anti-aging\*Skin toning and texture \*Wrinkles reductio \* Detoxification\* Stimulation of the immune system

#### In Anti Aging

\*Increases collagen and elastin production \* Increases antioxidant production \* Increases neuronal energy metabolism in the brain \* Can improve concentration and cognitive function \* Wakes up sleeping (idling) brain cells\* Enhances the body's immune system and ability to fight infection \* Detoxifies the body (e.g. air pollution, etc)\*Removes free radicals





#### What is Aging?

So, what is aging and how do you define it? Aging appears to be a genetically programmed event. Biologically, Scientists have found that the chromosomes in our cells progressively shorten each time the cell divides. Eventually, the chromosomes can shorten no further and stop dividing. When this happens, the cells become senescent(sleepy) and die. If this were the sole determinant of the length of a human life, then we would all live about the same length of tie, plus/minus some genetic variation. In fact, as we all know, people's life spans can vary widely, and this wide variation is largely due to the cumulative insults that a person's body experiences over the course of a lifetime. In this respect, it is more appropriate to talk about premature aging.



# Hyperbaric Oxygen Therapy (HBOT) for Premature Aging

Premature aging is a shortened life span due to the effects of various stressors/insults to the human body. The most common and obvious ones are alcohol, tobacco, and drugs. This category of substances exerts a tremendous aging effect on human body. Tobacco alone causes a 15% average reduction in life span.

HBOT is very successful in the cosmetic and spa treatments such as rejuvenation, anti-aging, weight loss, skin toning, banishing cellulite, wrinkles reduction, detox, and stimulation of the immune system as well as in longevity. Skin disorders such as eczema, psoriasis, rosacea, or proper vescularization of tissue flap, fat grafts, tissue grafts. Heightened healing after any surgery, increased collagenation, increased chances of hair follicle growth after reimplantation, help with the digestive tract and increased nutrient absorption, allergy and IBS as well as numerous other conditions.

Oxygen deficiency creates dirty and toxic blood and other fluids that run all through the body. Cancer is a build up of toxins within the body not to mention cellulite, skin disorder, food intolerance, etc...No healing can begin until these toxins are removed from the body.

## For Cosmetic, Anti Aging Wellness & Spa

Symptoms of chronological include dry and thin skin, fine wrinkles, abnormal blood vessels, age spots begins and malignment skin tumors due to the deterioration of the skins immune system.

Hyperbaric Oxygen Therapy is scientific and obeys the law of physics and available as a natural and painless therapy.

#### The Process:

Hyperbaric Oxygen Therapy Has three phases:

- 1)Compreassion : After the doors are closed , you can hear the compressing gas circulate.
- 2) Treatment: Treatment begins when pressure reaches the prescribes level. During the treatment you, may rest, sleep, meditate or read a book.
- 3) Decompression: The attendant lets you know when the treatment is complete. The pressure then is slowly lowered at the rate which is comfortable.

Oxygen therapy can help to jump start the body's antioxidant defenses and ability to fight free radicals, boost metabolism, and counteract the hypoxia (low oxygen level) that leads to sluggish cell activity and oxidative stress. Research has shown that oxygen therapy can help to improve the efficiency of hemoglobin in transporting oxygen around the body, improve blood flow by helping to keep cell membranes flexible, and detoxify and fight infection by destroying bacteria, viruses, parasites and fungi that thrives in low-oxygen environment and don't have the antioxidant resources to fight back. One of the more spectacular uses of HBOT, recognizes even by conventional American medicine, is its powerful detoxification benefit. Skin being your only single largest organ, toxins in your body definitely show up as skin blemishes and discoloration. Hyperbaric Oxygen removes toxins and the aesthetic benefits to your skin are resultant in looking fresh, rejuvenated and healthy. Hyperbaric oxy therapy improves the quality of life, a potentially great longevity and anti aging tool since it keeps stem cells healthier so they can repair our bodies.



## In what respect does HBOT help?

- Anti-Aging
- Acute and Chronic Anemia
- Acute and Chronic Arterial Insufficiency
- Fungal Infections
- Chronic fatigue Syndrome
- Chronic head injury
- Colitis
- Diabetes
- Flesh Eating Bacteria
- Gastric and Duodenal Ulcers
- Headaches, Cluster
- Cardiac Surgery and Rehabilitation
- Hypoxic Birth Disorders -
- Inflammatory Arthritis
- Memory Loss
- Migrain
- Neurovascular Compression
- Peripheral Vascular Disorders
- Post surgical instability
- Rehabilitative Care
- Silicone Induced Disorders
- Spinal Cord injury
- Surgery Healing, Pre and post, Reconstruction



#### **Chemical Peels**

Do you wish that you could simply peel signs of aging from your skins? Dermatologists use chemical peels to do just this. A chemical peels to do just this. A chemical peel can diminish many signs of aging on the face as well as the hands, neck, and chest.

Chemical peels also treat some skin conditions. Dermatologists use chemical peels to treat some types of acne and conditions that discolor the skin. Whether you receive a chemical peel to diminish signs of aging or treat a skin conditions, you can see:

- ·Fewer lines and wrinkles.
- ·More even skin color.
- ·Brighter complexion.
- ·Smoother skin

Uses: Dermatologists use chemical peels to treat:

- ·Acne(some types).
- ·Age spots.
- ·Discoloration(biotchy complexion, uneven skin tone).
- ·Dull complexion.
- ·Fine lines (especially under the eyes and around the mouth).
- ·Freckles
- ·Melasma
- ·Rough-feeling skin.
- ·Sun-damage-skin



#### Bio-Light Facial Therapy

Bio-light or LED therapy is currently the most popular skin therapy used by skin care professionals. It comprises of the delivery of high intensity light to the skin cells which is beneficial in treating carious skin conditions. The light provided through the LED interacts with the cells receptors and activates them for the formations of new collagen and elastin proteins improves the blood circulation and enhances the metabolism of the cell.

Different light frequency combinations are used in skin treatments and different conditions. So, different lights frequencies or combinations are good for different skin treatments or rejuvenation regimen.

The treatment sessions last between 20 to 30 minutes.

Bio-light stimulation is a non-invasive, non ablative skin rejuvenation treatment. It is safe, effective and can be used for all skin types. There are no side effects, no downtime and no pain. It is affordable, reliable and is not associated with any type of trauma. The bio-stimulation treatment is useful to reduce wrinkles, fine lines, freckles brown spots, scars, treat acne, skin diseases and as an anti-aging treatment. It is also used in the treatment of hair loss and effective for hair growth.

The therapy can be done for both males and females and is applicable for all skin types. Results are visible only after the first session itself but over a period of several weeks there is a much more marked improvement in skin appearance. Almost 8 to 10 sessions lead to excellent skin benefits.

#### Facial Treatment

Laser treatment (IPL+RF) Elight (Intense Plused Light + RF)

#### Application

- 1. Vascular Lesions: red face, red capillary and spider veins.
- 2. Acne: allergic acne, blackhead, bottle nose and improving the situation of oily skin
- 3. Skin Rejuvenation: Face lifting up, smoothing wrinkles and pouches, shrink pores, improve skin flexibility, skin texture and skin tightening.
- 4. Pigment: Freckle, age pigment, sunburn, all kinds of pigmentations.

The latest technology in this field makes this treatment pain free.





# AWE-INSPIRING HALL EXTENSION

by renowned Bollywood professional Umesh Thakur



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